

## Welcome

### 'Commercial Real Estate' debuts

#### Feature Property: 6 Lincoln Ave., Scarborough



Located minutes from the Maine Turnpike and Interstate 295 and just seconds from U.S. Route 1, 6 Lincoln Avenue is ideally sited for manufacturing and/or distribution.

Previously the distribution center for Humpty Dumpty, 6 Lincoln Avenue offers nearly 40,000 square feet of warehouse space and up to 10,000 square feet of professional office space. The flexible floor plan of the building allows subdivisions to 5,000 +/- square feet.

The facility is in the Scarborough Industrial Park, 45 minutes from New Hampshire and less than 2 hours from Boston. Successful nearby operations include Binax, Inc; Michaud Distributors, and Advance Technology. Additionally, 6 Lincoln Avenue is just minutes from "Scarborough's Professional Gateway."

**Contact Greg Perry, Cardente Real Estate,  
at 775-7363 for more information.**

Today, the Maine Sunday Telegram introduces its weekly Commercial Real Estate section. The new, broadsheet, section-front feature debuts following months of collaborative planning between the newspaper and Maine's commercial brokers. Each Sunday the section will be highlighted by two components:

- A Feature Property that is for sale (see left) with photograph and key details of the listing;
- A column, titled "In The Marketplace," to appear in this space. The 300- word column will be contributed by brokers and other local professionals with ties to commercial real estate.

Both the Feature Property and "In The Marketplace" spaces are offered at no charge.

"We've listened to the needs of our commercial customers and created a weekly publication to showcase this vital sector of the economy," said Anton Kaufer, group sales manager for real estate at the Press Herald/Telegram. "Our goal is to present the premier statewide marketplace to connect commercial REALTORS with their customers."

Local industry figures welcomed the innovation.

"The weekly articles written by Maine professionals will provide readers with commercial real estate tools and insight on local market conditions and area growth," said Matthew Cardente, designated owner/broker at Cardente Real Estate in Portland.

"A well-organized and complete summary of commercial real estate activity on a regular basis makes a great addition to the Sunday Telegram," agreed Debra Napolitano, president of Paragon Commercial Real Estate, also in Portland.

Going forward, the section is designed not only to become Maine's key resource for commercial real estate information, but also to serve reader interests, as does the Telegram's "Home of the Week."

"Maine is rich in buildings and locations with fascinating histories, and we encourage brokers to suggest to us commercial Feature Properties with interesting backgrounds," Kaufer said.

"And through 'In the Marketplace,' too, we're excited about engaging readers—and giving our commercial real estate industry a fresh voice."